

2020

DR. FRED CAMPBELL & SHEPHERD'S TENT MINISTRIES PRESENTS

WORD

C O N F E R E N C E

MAY 25-28 DOUBLETREE HOTEL SFO
835 Airport Boulevard, Burlingame, CA 94010 | WordConf.com

Let the Bible Speak



SPONSORSHIP INFORMATION

SHEPHERD'S TENT MINISTRIES
P.O. BOX 6971
REDWOOD CITY, CA 94063
1WORDCONF@GMAIL.COM





Dear Prospective Sponsor,

Grace and peace to you from God our Father and the Lord Jesus Christ.

Since 2013 the Word Conference has served the Christian community, investing in pulpit and pew concerning the reliability, relevance and revelatory Word of God.

We find ourselves at a crucial time in the history of the Church. Postmodernism pervades our society, carrying the notion that the Bible cannot be trusted. The Bible increasingly is no longer considered as authoritative and the foundation of life and practice.

What would Christianity be without the Bible? What is life without the Living Word? Who will provide the answer to the human plight apart from Christ and His Word?

The Word Conference provides a vital service by;

- Empowering attendees to be confident in scripture, giving them strength to declare and live the Word with conviction.
- Offering sessions that provide a high view of scripture and encourage the spiritual development of its attendees.
- Demonstrating preaching and teaching with conviction by speakers who are passionate and committed to God's people and the communication of His Word.
- Promoting meaningful conversations around the challenges of 21st century ministry.

This May 25-28 we gather in the San Francisco Bay Area, around the theme, "Let the Bible Speak". We'll focus on ways to let the Bible Speak in our relationship with God and in preparing and proclaiming the Word. We'll also delve in on key issues affecting today's church and the biblical perspective. It's our intention that Word Conference 2020 is a transformative experience for all who attend.

The Word Conference cannot fulfill its mission without the generous support of our sponsors, people like you, who understand the urgent need for environments, education and resources that promote Biblical literacy, understanding and application.

Your investment, whether large or small matters.

It matters to the effectiveness of the church as we engage in the ministry of reconciliation. It matters in the equipping of leaders and laity who stand on the Truth of Scripture and withstand the pressure to conform to the culture.

Will you commit to financially supporting Word Conference 2020?

Whether as an individual, church or business, the Word Conference values your partnership. Together, we can impact the world.

Yours, committed to the Word,

Fred Campbell, President

P.O. Box 6971 | Redwood City, CA 94063 

admin@wordconf.com 

Word Conference 2020 Sponsorship Opportunities

For more information contact Kyla Campbell
650-575-7488 | 1wordconf@gmail.com

	\$10,000+ PRINCIPAL	\$5,000 - \$9,999 MAJOR	\$1,000 - \$4,999 SUPPORTING	\$750 EXHIBITOR	\$500-\$999 COMMUNITY	\$499 and below PATRON	Service and/or Resource IN-KIND
Breakout session	*						
10 minute presentation during (1) night session	*	*					
One time mailing to attendees	*						
One pre-conference email blast (500)	*	*					
One post- conference email blast (500)	*	*					
1 day pre-conference social media takeover	*						
2 pre-conference social media posts	*	*	*	*	*		
1 post-conference social media post	*	*	*				*
Full page program advertisement	*	*					
Conference bag insert	*	*	*				*
1 insert in VIP gift package	*						
Exhibitor table	*			*			
Logo displayed on screen	*	*	*				
Listed as sponsor in program	*	*	*	*	*	*	*
Name/logo on website	*	*	*	*	*		
Free registration for up to 5 people	*						
Free registration for up to 4 people		*					
Free registration for up to 3 people			*				
Free registration for up to 2 people				*			
Free registration for 1 person					*		

Examples of in-kind sponsorships: photography, technology service, books or magazines, giveaway items (notebooks, pens, bags, lanyards, etc.)

WORD CONFERENCE 2020 SPONSORSHIP OPPORTUNITIES TERMS AND DESCRIPTIONS

Breakout Session	Optional breakout session included in conference schedule	Sponsor and Shepherd's Tent Ministries will agree upon session time and duration depending on conference schedule and space availability.
10 Minute Presentation	Your choice of a presentation on your product or service during one of our night sessions (highest attendance)	Sponsor and Shepherd's Tent Ministries will agree upon night
One-time mailing to attendees	Send mailing to conference attendees	Sponsor provides mailing material to Shepherd's Tent Ministries. STM will mail on behalf of sponsor. Mailing materials are subject to review by Shepherd's Tent Ministries prior to mailing.
One post conference email blast	One email providing more information about your product or service sent to conference email list with nearly 500 email addresses	Sponsor will provide email content and will review before published. Email send date and time will be agreed upon by sponsor and Shepherd's Tent Ministries. All email content is subject to approval by Shepherd's Tent Ministries.
One day pre-conference social media takeover	Takeover Word Conference social media channels for one day Twitter, Facebook, Instagram and Youtube	Sponsor will provide images, video and text for social media posts. Sponsor has option to choose day and posting times. All posts will be pre-scheduled and are subject to approval by Shepherd's Tent Ministries.
1 post-conference media post	One social media post on Twitter, Facebook and Instagram on a day between June 1 and June 5	Sponsor can provide images, video and text for social media post.
Full page program advertisement	Full color page	Shepherd's Tent Ministries will provide artwork details once confirmed. Advertisement is due Monday, May 4, 2020.
1 insert in VIP gift package	Item included (information or product) in gift package presented to conference speakers	Item must be received by Monday, May 4, 2020.
Exhibitor table	One 6" table and two chairs (if additional space is needed contact Kyla)	Setup begins Tuesday, May 26th at 10:00am Tear down by Thursday, May 28th at 10:00pm Space is assigned by Shepherd's Tent Ministries
Logo displayed on screen	Acknowledgment on screen pre and post general sessions.	
Listed as sponsor in program	Text listing only	Sponsorships received after Monday, May 4th are not guaranteed to be included in program due to printing deadline.
Name/Logo on website	Acknowledgement on WordConf.com and on Conference registration website	
Free registration	Full admission included in sponsorship	Please complete conference registration forms and send along with conference agreement.

2020 WORD CONFERENCE SPONSORSHIP AGREEMENT

Event Dates: May 25-28, 2020
Doubletree Hotel, 835 Airport Blvd, Burlingame CA



CONTACT INFORMATION

Church/Business/Individual Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

CHOOSE YOUR SPONSORSHIP OPTION

- Principal Sponsor | \$10,000+
- Major Sponsor | \$5,000 - \$9,999
- Supporting Sponsor | \$1,000 - \$4,999
- Exhibitor Sponsor | \$750
- Community Sponsor | \$500 - \$999
- Patron Sponsor | \$499 and below
- In-Kind Sponsor | Service and/or Resource *List service or resource* _____

Refer to sponsorship information package for details and deadlines for each sponsorship category.

EXHIBITOR Set-up begins Tuesday, May 26th at 10:00am EXHIBITOR Tear-down must conclude by Thursday, May 28th at 10:00pm

Exhibitor space is limited and on a first-come, first-served basis. Space allocation is at the discretion of Shepherd's Tent Ministries. Exhibitors are limited to organizations providing biblical and/or ministry resources. Each exhibitor is fully responsible for city, state and/or federal taxes, fees and/or fines incurred while participating in and/or attending the 2020 Word Conference. Each exhibitor can, at their option and expense, provide their own property and liability insurance and are solely responsible for their booth(s) and contents from load-in to load-out. Neither Shepherd's Tent Ministries nor its employees and/or agents will be held responsible for any injuries and/or accidents.

I agree to the terms and conditions that are applicable to the sponsorship category selected and detailed within the sponsorship package. Shepherd's Tent Ministries reserves the right to decline sponsorships.

Print Name: _____

Title: _____

Signature: _____

Shepherd's Tent Ministries Signature: _____ Date: _____

- Check payment (payable to Shepherd's Tent Ministries). Mail along with agreement, & registration forms (if applicable)
- Card payment via Paypal to admin@wordconf.com. Mail agreement & registration forms (if applicable).

Mail to Shepherd's Tent Ministries, P.O. Box 6971, Redwood City, CA 94063

PASTOR'S SUMMIT | MAY 25 | 2-5PM
Fred Campbell / Nathan Johnson

From Surviving to Thriving: Reclaiming Your Passion for Ministry. The challenges and demands of pastoring can often lead to apathy, complacency and discouragement. The Pastor's Summit is an intimate gathering for senior pastors to dialogue, share and support one another. *(Dinner included - 5:30-7:00pm)*

MINISTRY COUPLES MINI CONF. | MAY 26 | 2-5PM
John & Sonjanique Guns

An opportunity for Pastors/Preachers and their spouses to be fed, encouraged and challenged as they balance marriage and ministry.

UNLEASHING THE POWER OF THE WORD
Arturo Azurdia

The ultimate toolbox for reading the Bible carefully and with an investigative eye, for the purpose of understanding and transformation.

ANTI-BIAS
Nathan Johnson

Overcoming cultural, literacy and communication barriers to grasp the original meaning of the text.

LET THE WORD READ YOU
John Adolph

How knowledge and application of the Truth of Scripture serves as an agent of self-awareness and change.

POWERED BY THE SPIRIT
Claybon Lea, Jr.

Surrendering to the Holy Spirit, our ultimate Teacher, and the Spirit's role in helping us understand and apply scripture.

SEASONS OF A WOMAN'S LIFE: WHEN GOD'S WORD SPEAKS TO YOU WHERE YOU ARE
Sheila Bailey

How God's Word powers a woman's life, providing direction and support for her purpose, challenges, desires, spiritual development and more.

WHEN THE PREACHER DOESN'T BELIEVE
H.B. Charles, Jr.

The Biblical response to modern-day Judiazers, Gnostics, independent thinkers and scholars. A journey through the book of Jude. How to respond to preachers and teachers who question the trustworthiness of the Bible.

NO REGARD FOR GOD
Jerry Carter, Jr.

A comprehensive look at secularism and how we as Christians must live and minister in a secular world.

THE CHURCH DIVIDED
Kevin Cosby

The reality of racism in the United States and the resulting divide within the evangelical church. What does the Bible have to say about race and reconciliation?

THE PURSUIT OF PLEASURE
Jeff Iorg

What the Bible says about human sexuality and the church's response to shifting definitions and spiraling morals.

SCHEDULE
may be subject to change

MONDAY, MAY 25

2:00-5:00 pm
 Pastor's Summit

TUESDAY, MAY 26

2:00-5:00 pm
 Ministry Couples Mini

7:00-9:00 pm
 Worship

WEDNESDAY, MAY 27 & THURSDAY, MAY 28

9:00-10:30 am
 Morning Wordshops

10:45-12:00 pm
 Worship

2:00-3:30 pm
 Afternoon Wordshops

3:45-5:00 pm
 Conversation w/ Art Azurdia (Wed)

Race & Reconciliation Panel (Thu)

7:00-9:00 pm
 Worship

Doubletree Hotel, San Francisco Airport

Conference Rate: \$162 plus tax Rate Cut-Off: May 4, 2020 Group Code: WCG Conference Parking: \$5/day

To book reservations call (650) 344-5500, Monday-Friday 7:30-3:30 pm (pst) or click the hotel link at WordConf.com to book online.

Sponsor Registration

Select one: PRINCIPAL MAJOR SUPPORTING EXHIBITOR COMMUNITY

Full Name

Mailing Address

City State Zip Phone

Email Opt-IN receiving conference emails

Registration confirmations are sent via email

Opt-OUT receiving conference emails

Pastor's Summit Add-On (5/25) Limited Space

Ministry Couples Mini Conference Add-On (5/26) Limited Space

**Wednesday AM
 Wordshop
 (9:00-10:30 am)**

**Wednesday PM
 Wordshop
 (2:00-3:30 pm)**

**Thursday AM
 Wordshop**

Choose different Wordshop than Wed

**Thursday PM
 Wordshop**

Choose different Wordshop than Wed

Unleashing the Power of the Word (Azurdia)

Anti-Bias (Johnson)

Let the Word Read You (Adolph)

Powered by the Spirit (Lea)

Seasons of a Woman's Life: When God's Word Speaks to You Where You Are (Bailey)

When the Preacher Doesn't Believe (Charles)

No Regard for God (Carter)

The Church Divided (Cosby)

The Pursuit of Pleasure (Iorg)

Unleashing the Power of the Word (Azurdia)

Anti-Bias (Johnson)

Let the Word Read You (Adolph)

Powered by the Spirit (Lea)

Seasons of a Woman's Life: When God's Word Speaks to You Where You Are (Bailey)

When the Preacher Doesn't Believe (Charles)

No Regard for God (Carter)

The Church Divided (Cosby)

The Pursuit of Pleasure (Iorg)

STAFF USE Check # Cash Square Received by: Date: Entered